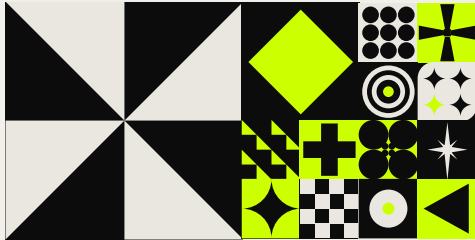


MAX
DE
DONCKER

UX/UI Designer **10+ years** — from first wireframe to a pixel-perfect result.



(PROFILE)

UX/UI designer with a **user-friendly mindset** and a **multimedia background**. From small agencies to big insurance companies, I take products from user needs and wireframes to prototypes, design systems and a pixel-perfect hand-off, and I stay on until it ships.

Curious by nature: I keep up with new tools and techniques, and use AI (Claude) to prototype and build faster. Usability, accessibility and responsiveness are a must.

NOW	UX/UI Designer at ACA Group
FOCUS	UI design · Design systems · Prototyping
BASED	Zelem / Halen, Belgium
PORTFOLIO	mxyl.be — case studies & playground

(EXPERIENCE)

OCT 2024 – NOW	UX/UI Designer ACA Group Lead designer on Ecofix GP: brand identity, customer app, web portal and sales portal for a new energy supplier. Also the TND Security rebrand and N-ACA, ACA's gamified onboarding platform. UI DESIGNUX DESIGNDESIGN SYSTEMBRANDINGPROTOTYPING
NOV 2022 – OCT 2024	UX/UI Designer Ordina Belgium Full design process of a new customer web application on the ACCG project, from user story to development delivery, working closely with UX and development. UI DESIGNUX DESIGNCOMPONENT LIBRARYDOCUMENTATION
SEP 2019 – OCT 2022	Webdesigner & Front-end Developer AG Insurance Turned high-fidelity wireframes into pixel-perfect UI, with design documentation and component libraries for the development team. Projects include the MGB client zone and AG Net. UI DESIGNFRONT-ENDCOMPONENT LIBRARYBANNERING
OCT 2015 – OCT 2022	Senior Web & Motion Designer Typografics Responsive web design for AG Insurance, SVK, Acerta, Royal Crown, Altez, LG-Beton and more, plus bannering, image editing and motion design in After Effects. WEB DESIGNWIREFRAMINGMOTION DESIGNIMAGE EDITING
APR – MAY 2018	UX/UI Designer & Project Lead Royal Crown Led the full design of the Crown Desk client portal, from user needs analysis to the delivered result for the development team. PROJECT LEADWIREFRAMINGPROTOTYPING

(SELECTED WORK)

ECOFIX Brand, app & portals for an energy start-up	2024–
N-ACA Gamified onboarding platform, ACA Group	2024
TND SECURITY Brand identity & rebranding, ACA Group	2024
MGB ZONE Client web application, AG Insurance	2019
CROWN DESK Client portal, Royal Crown	2018

(PLAYGROUND)

DAMASCUS iOS & Android companion app for Dune: Awakening	2026
HUURBAAS Tenant reviews of landlords, web & iOS	2026
TROUWPLANNER Wedding planning tool, built for two	2026
PERSONAL PROJECTS, BUILT WITH AI AS PAIR PROGRAMMER	

(SKILLS)

DESIGN	PROCESS	TOOLS
UI design	User needs analysis	Figma
Responsive web design	User flows & wireframing	Adobe CC (Ps · Ai · Ae)
Design systems	(Clickable) prototyping	Sketch & InVision
Component libraries	User-centered design	HTML / CSS
Accessibility (WCAG)	Design documentation	Claude & Claude Code
Motion & graphic design	Presentations & reporting	SwiftUI · React (side projects)

(EDUCATION & TRAINING)

2022	User Experience Design The Team W, Inc.
2022	Web accessibility & accessible design The A11Y Collective
2015	Webdesign Syntra, Antwerp
–	Graphic & Digital Media — Multimedia Production AP Hogeschool, Antwerp
–	Multimedia Technical Schools Mechelen

(LANGUAGES)

Dutch		NATIVE
English		FLUENT
French		BASIC

(OFF SCREEN)

Music	Dog / cat dad	Airsoft	Binge-watcher
Gaming	Building side projects		

(SEE THE WORK)

CASE STUDIES, FILMS & A
PLAYGROUND AT MXYL.BE

MXYL.BE
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